2021
KPI
&
PI
2021 -
2025
Bahagian
Transformasi
Universiti

22 KEY PERFORMANCE INDICATORS (KPI) 2021

4 TNC A&A	5 TNC P&I	2 TNC ICAN	2 TNC HEP	1 PENGARAH KANAN JK
1 TNC PPII	3 PENDAFTAR	3 BENDAHARI	1 PNC MASMED	

KPI FOR YEAR 2021-2025

KPI NO	KPI	KPI OD	KPI OWNER	2021	2022	2023	2024	2025
1	Number of programmes accredited by professional standard at national or international level.	Academic programmes accredited by Malaysian Qualifications Agency (MQA) standards or by professional bodies at national or international level.	UHEK	110	120	130	140	150
2	Number of life long learning programmes offered.	Lifelong Learning programmes (Short Courses, Professional Courses and etc) offered by iCEPS. Lifelong learning is a form of self-initiated education that is focused on personal development	iCEPS	53	76	100	123	215
3	Percentage of graduate employability.	Percentage of graduates being employed or self employed or further study by graduation year (upon receiving senate letter).	ICAN	86.0	88.0	90.0	90.0	90.0
4	Percentage of graduate entrepreneurs.	Percentage of graduates become entrepreneurs by date announced officially by senate (meeting among senate members through online medium).	MASMED	7.5	8.8	10.0	10.0	10.0
5	Percentage of full time students involved in service learning.	Percentage of full time students (diploma and degree) involved in credited courses related to service-learning which is an educational approach that combines learning objectives with community service in order to provide a pragmatic, progressive learning experience while meeting societal needs.	BHEP	10.0	20.0	20.0	30.0	30.0
6	Student ESI Index.	Index of internalisation of university shared values (ESI) for students.	BHEP	0.75	0.80	0.85	0.90	0.90
7	Number of student enrolment.	Number of active student enrolled in the current academic year.	BHEA	190,000	195,000	200,000	200,000	200,000

KPI FOR YEAR 2021-2025

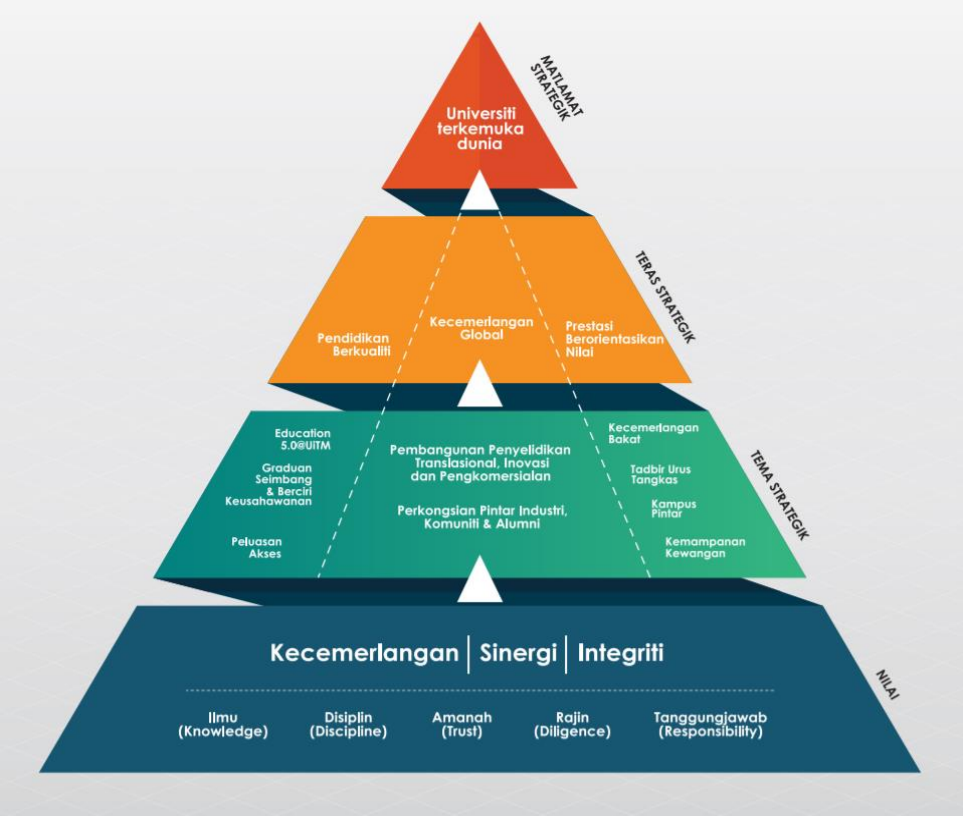
KPI NO	KPI	KPI OD	KPI OWNER	2021	2022	2023	2024	2025
8	Staff indexed publication ratio.	Ratio of indexed publication (Scopus, WoS, ERA) over active academic staff (excluding staff on study and medical leave more than 6 months service in that year).	RENEU	0.80	1.50	2.15	2.15	2.15
9	Staff citation ratio.	Ratio of citation in indexed publication (Scopus, WoS, ERA) over active academic staff within 5 years (excluding staff on study and medical leave more than 6 months service in that year).	RENEU	8.50	14.00	15.00	15.00	15.00
10	Amount of research grants.	Total amount of grant received and registered with Research Management Center (RMC) for the current year.	RMC	70,000,000.00	85,000,000.00	100,000,000.00	120,000,000.00	150,000,000.00
11	Number of patents granted.	Total number of new patents granted for the current year.	BITCOM	10	45	68	68	68
12	Number of start up/spin-off companies.	Number of active start up/spin-off companies established based on output from research for the current year.	BITCOM	10	12	14	16	18
13	Number of international industry MoU/MoA.	Number of active MoU/MoA/LoI/LoA with international partners including industries/ companies/agencies/community or NGOs registered to SMART/NILAM (ICAN).	ICAN	68	130	190	250	300
14	Number of international university MoU/MoA.	Number of active MoU/MoA/LoI/LoA with international universities registered to SMART/NILAM (ICAN).	UiTM GLOBAL	480	500	520	550	1000
15	Staff ESI Index.	Index of internalisation of university shared values (ESI) for staff.	ILD	0.84	0.88	0.90	0.90	0.90

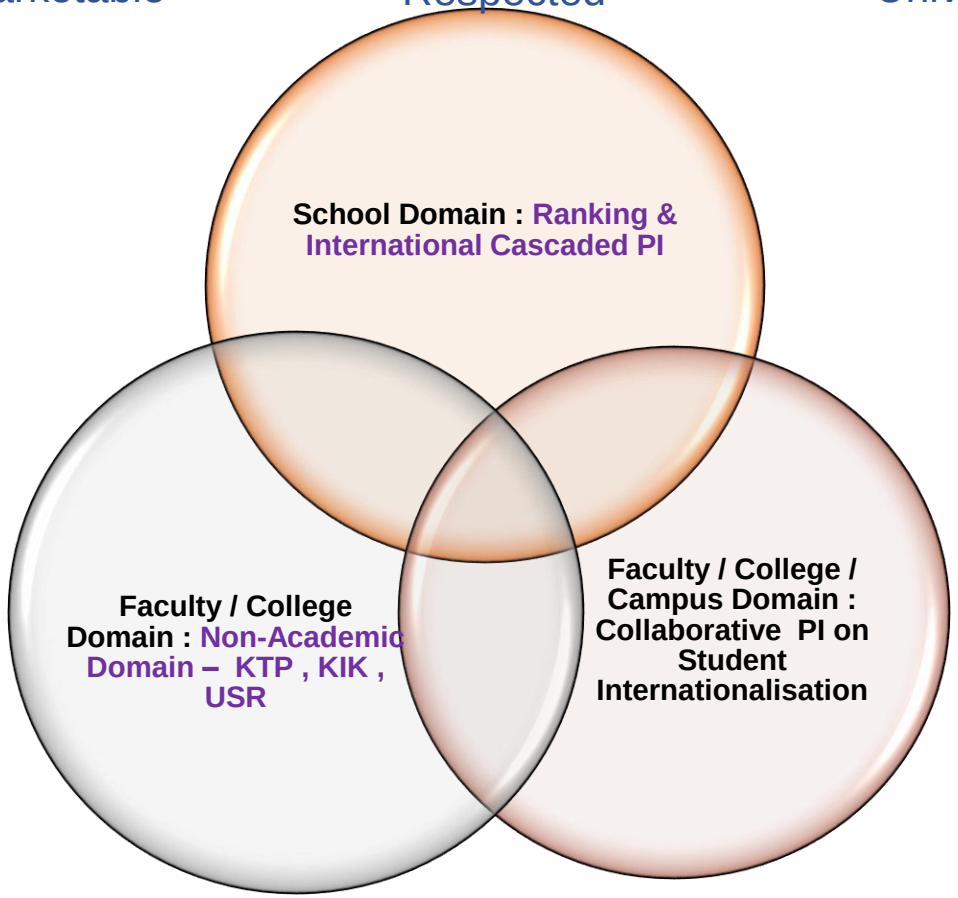
KPI FOR YEAR 2021-2025

KPI NO	KPI	KPI OD	KPI OWNER	2021	2022	2023	2024	2025
16	Percentage of high performance staff.	Staff performance Index.	PENDAFTAR	85.0	85.0	90.0	90.0	90.0
17	Agile Governance Index (AGI).	Self-governing assessment score (agile governance) and Ethics Compliance Audit score will constitute the Agile Governance Index. The index will be measured starting from 2021 onwards. (As for 2020, the intended output will be the Panduan Pelaksanaan Tadbir Urus Tangkas UiTM2025).	PENDAFTAR	0.70	0.75	0.80	0.90	0.90
18	UiTM Perception Index.	Survey to measure stakeholder perception to achieve at least 3 out of 6.	JABATAN KOMUNIKASI	0.80	0.80	0.85	0.85	0.85
19	Satisfaction Index on UiTM facilities.	Staff and student satisfaction index on UiTM facilities and support services available in the university (infrastructure & infostructure).	PPII	0.90	0.93	0.95	0.95	0.95
20	Income generation from Kumpulan Wang Pengurusan.	Total income generated derived from Kumpulan Wang Pengurusan (KW SA)(eq. student fees, hibah from investment, dividend, monetising asset and etc).	BENDAHARI	350,000,000.00	370,000,000.00	390,000,000.00	420,000,000.00	530,000,000.00
21	Income generation from other than Kumpulan Wang Pengurusan.	Total income generated derived from other than Kumpulan Wang Pengurusan (KW SA, AA,KY,RD,KP etc).	BENDAHARI	210,000,000.00	310,000,000.00	380,000,000.00	390,000,000.00	470,000,000.00
22	University cost savings.	Total saving through cost saving initiatives.	BENDAHARI	9,350,000.00	8,700,000.00	13,050,000.00	17,400,000.00	21,750,000.00

PROPOSED PI 2021 IMPLEMENTATION STRATEGY

0	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
2020	2021	2022	2023	2024	2025
Global Branding and Smart Partnership		Globally Competent	Globally Marketable	Globally Respected	Globally Renowned University





128 PERFORMANCE INDICATORS (PI) 2021

30 TNC A&A	23 TNC P&I	13 TNC ICAN	20 TNC HEP	2 PENGARAH KANAN JK
6 TNC PPII	12 PENDAFTAR	16 BENDAHARI	6 PNC MASMED	

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI001	Number of High-End TVET and TVET Programmes.	Number of High End Technical and Vocational Education Training (HE-TVET) programmes. The generic learning outcomes cluster include knowledge and cognitive skill, functional work skills and specific industry-appropriate competencies. Skill related to produce a professional highly competent workforce and enhance the student's skill sets in the future/skilled human resource. Number of Technical and Vocational Education Training (TVET) programmes (based on Code of Practice for TVET Programme Accreditation (COPTA, 2019), MQA or Technology and Technical Accreditation Manual (TTAC, 2019).	UHEK	60	140	200	280	350
PI002	Number of double or dual or joint or twinning degree programmes.	Double Degree: A combination of two (2) programmes from different fields involving the same institution or two degree-granting-institutions that work together and equal standing and lead to the awarding of two (2) scrolls by the institutions involved. Dual Degree: A combination of two (2) programmes from the same or almost the same field involving two (2) degree-granting-institutions that work together and equal standing and lead to the awarding of two (2) scrolls by the institutions involved. Joint Degree: Programmes that involve the development of new academic programs in collaboration with two (2) or more degree-standing-institutions and lead to the awarding of one (1) scroll by the institutions involved.	UHEK	13	20	30	40	50

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI003	Number of transdisciplinary programmes in new emerging fields.	Academic programmes that transcend two or more disciplines to form a new holistic approach through the creation of new theories or concepts or ideas as catalyst to new frontier and cross knowledge boundaries framed by 21st century skills and attributes.	UHEK	2	4	6	8	10
PI004	Number of industry mode programmes.	Academic programmes that are a combination of on-and-off campus through experiential learning within the duration of study that involves the university dan industries in the development and delivery of the curriculum. It can take various forms such as of two years in the university and two years in the industry (2u2i) or two years in the university and one year in the industry (2u1i) or three years in the university and one year in the industry (3u1i) or one and a half years in the university and one year in the industry (1 1/2U/1i) or equivalent.	UHEK	19	30	40	50	60
PI005	Number of academic programmes embedded with credited service learning activities.	Number of academic programmes that embed course-based, credit bearing educational experience in which students participate in a structured service activity that meet identified community needs conducted either through face to face or online.	UHEK	54	80	100	130	150
PI006	Percentage of GOT students (Undergraduate).	Percentage of undergraduate students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	BHEA	80.0	85.0	85.0	85.0	85.0
PI007	Percentage of GOT students (Master by coursework).	Percentage of master by coursework students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	IPSis	74.2	78.0	82.0	86.0	90.0
PI008	Percentage of GOT students (Master by research).	Percentage of master by research students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	IPSis	10.4	16.0	17.0	18.0	20.0

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI009	Percentage of GOT students (PhD).	Percentage of PhD students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	IPSis	18.0	21.0	24.0	27.0	30.0
PI010	Number of inbound students.	Inbound students with a MINIMUM 1 day International mobility programme, not necessarily credited programmes. Virtual mobility with a MINIMUM 8 hours (continously/intermittently) with online communication can also be considered.	UiTM GLOBAL	2,095	2,400	2,700	3,000	3,300
PI011	Number of outbound students.	Outbound students with a MINIMUM 1 day International mobility programme, not necessarily credited programmes. Virtual mobility with a MINIMUM 8 hours (continously/intermittently) with online communication can also be considered.	UiTM GLOBAL	2,000	2,500	3,000	3,500	4,000
PI012	Percentage of students with High Learning Experience Score.	Percentage of final year students scoring 6 and above scale on a learning experience scale (LES).	BHEA	75.0	76.0	78.0	79.0	80.0
PI013	Number of new Massive Open Online Course (MOOC).	Number of New MOOC published for the current year. MOOC are courses delivered online and accessible to all, typically comprise video lessons, readings, assessments and discussion forums.	iCEPS	123	150	150	150	150
PI014	Number of student enrolled for Massive Open Online Course (MOOC) .	Number of participants enrolled for MOOC for the current year.	iCEPS	70,000	110,000	150,000	200,000	250,000
PI015	Number of micro-credential modules offered.	Number of micro-credentials modules offered both nationally and globally.	iCEPS	4	8	12	16	20
PI016	Number of student enrolled for micro-credential modules.	Number of students enrolled for micro-credential modules for the current year.	iCEPS	100	200	300	400	500

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI017	Number of short courses offered.	Number of short-term courses including workshops, trainings, seminars, webinars and so on which are held face to face or online with a duration not exceeding 3 months	iCEPS	50	80	120	160	200
PI018	Number of participants in short courses.	Number of participants in education and training program including seminars, conferences and CPD.	iCEPS	2,800	4,000	6,000	8,000	10,000
PI019	Number of professional courses offered.	Alternative formal academic programs designed for private and industry individuals who aim for further career development. Prospective students are equipped with new skillsets, competencies and knowledge. The program is tailor-made specifically to solve specific issues, demands as well as skilled employee shortages.	iCEPS	3	6	10	13	15
PI020	Percentage of undergraduate being employed.	Percentage of graduates being employed, self employed or further study by convocation year.	ICAN	88.0	90.0	90.0	90.0	90.0
PI021	Percentage of alumni internationally employed.	Percentage of alumni (undergraduate and/or postgraduate) being employed by international company during the convocation year.	ICAN	0.6	0.7	0.8	0.9	1.0
PI022	Number of alumni successfully became entrepreneurs.	Number of alumni who run and own a business (including online business).	ICAN	1,159	2,000	3,000	4,000	5,000
PI023	Number of student undergone industrial experience in multinational companies.	Number of students undergone industrial training in multinational companies.	ICAN	961	2,250	2,700	3,400	4,000
PI024	Number of student undergone industrial experience in top 2000 global companies (Forbes 2000).	Number of students undergone industrial training in top 2000 global companies.	ICAN	40	55	70	85	100

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI025	Percentage of student entrepreneurs.	Total number of Malaysian full time students (including postgraduates) that conducts business activities (online or offline). Note: Cumulative calculation.	MASMED	15.0	16.0	17.0	18.0	20.0
PI026	Number of student's business received capital assistance.	Number of student's business received capital assistance.	MASMED	34	50	65	80	100
PI027	Number of entrepreneur educator expert.	Total number of internal teaching staff that meet the following criteria of expertise: - 1. Certification & Recognition: a) Have a PhD in entrepreneurship-related fields; or b) Obtained recognition / entrepreneurship certification from national or international accredited institutions such as KPT, KPM, AKEPT, Cambridge Judge Business School, Harvard University, MIT, Stanford USA and so on; or c) Has undergone attachment in industry / SME for more than 2 months; or d) Has obtained entrepreneurship certification taught by experts who meet the criteria of a) or b) or c) AND; 2. Contribution: An advisor/mentor to student's business/ entrepreneurship projects; or advisor/mentor to SME/community businesses. Note: Cumulative calculation	MASMED	907	2,000	3,000	4,000	5,000
PI028	Number of student's start-up company based on innovation and technology.	Number of student's start-up company based on innovation and technology.	MASMED	2	4	6	8	10
PI029	Number of entrepreneurship collaboration.	Number of entrepreneurship collaboration with agency/industry/NGO/society (local and international).	MASMED	5	10	15	20	25

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI030	Number of students involved in entrepreneurship programs that leverage innovation and technology.	Number of students involved in entrepreneurship programs that leverage innovation and technology.	MASMED	2,500	5,000	7,500	10,000	12,500
PI031	Number of student's activities related to community based service learning.	Number of student activities related to community which is an educational approach that combines learning objectives with community service in order to provide a pragmatic, progressive learning experience while meeting societal needs.	BHEP	474	900	1,300	1,700	2,000
PI032	Number of community involved with credited courses in relation to service learning activities.	Number of community involved in students' activities related to credited courses in relation to service-learning activities which is an educational approach that combines learning objectives with community service in order to provide a pragmatic, progressive learning experience while meeting societal needs.	BHEP	239	400	600	800	1,000
PI033	Number of undergraduate students involved in activities related to credited courses in relation to service learning.	Number of fulltime undergraduate students (diploma & degree) involved in activities related to credited courses in relation to service learning.	BHEP	14,135	22,000	31,000	40,000	50,000
PI034	Number of student involved in volunteerism programmes.	Number of students involved in volunteerism programmes approved by BHEP (national and international).	BHEP	5,440	16,000	27,000	38,000	50,000
PI035	Number of student involved in leadership programmes.	Number of students involved in leadership programmes organised by Institut Kepimpinan Pelajar, all faculties, colleges, and campuses.	BHEP	15,200	23,000	32,000	40,000	50,000

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI036	Numbers of student participants in career activities.	Number of student participants in career activities (physically or virtually) organised by PKK/ faculty/campus that involved GLC/SME/ MNC/ Startups companies.	BHEP	1,600	1,900	2,200	2,500	2,700
PI037	Number of companies involved in career activities.	Number of companies (GLC/SME/MNC/Startups) involved in career activities (physically or virtually) organised by PKK/ faculty/campus.	BHEP	160	190	210	240	270
PI038	Students' satisfaction percentage on career guidance programme.	Students' satisfaction with career guidance that includes aspects of job opportunities; interview skills, resume preparation, job application letters; delivery and dissemination of career information as well as information on further study opportunities.	BHEP	0.80	0.80	0.85	0.85	0.85
PI039	Students' satisfaction toward residential college services, facilities & learning space.	Students' Satisfaction on the services & facilities provided at UiTM Students' Residential Colleges achieved at least 85%.	BHEP	0.85	0.85	0.85	0.85	0.85
PI040	Number of student involved in communication skill related programmes.	Number of students involved in students' development activities that improve their communication skills locally and internationally.	BHEP	11,177	11,167	11,279	11,393	11,508
PI041	Number of student involved in international programmes.	The number of students involved in international programs approved by Student Affairs Division or Other Departments, through physical or virtual programs.	BHEP	2,200	2,223	2,245	2,268	2,291
PI042	Number of student involved in e-sports.	Number of students involved in virtual sports and e-sports co-curriculum or programmes.	BHEP	2,995	2,200	2,300	2,400	2,500
PI043	Number of value-added programmes with certification by an authorised organisation organised by residential colleges.	Number of value-added programmes with certification by an authorised organisation (UiTM and others) organised by residential colleges, conducted physically or virtually to increase number of recognized certification for the value-added skills obtained.	BHEP	30	60	90	120	150

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI044	Number of undergraduate students participated in value-added skills programmes with certification by an authorised organisation organised by residential colleges.	Number of undergraduate students who stayed at the resedential colleges and non-residents participated in value-added skills programmes with certification by an authorised organisation (UiTM and others) organised by residential colleges.	BHEP	3,800	9,000	14,000	18,000	22,650
PI045	Number of student athletes representing UiTM in local and international competition.	Number of students athletes representing UiTM, MASUM and MSN in professional league, national competition and international competition.	BHEP	600	600	600	600	600
PI046	Number of student involved in creative industry programmes.	Number of students involve through physically or virtually in creative industry programmes organised or invited by local/international company or agency.	BHEP	390	490	590	690	790
PI047	Number of students involved in invention and innovation activities.	Number of students involved in any forms of invention and innovation programs that incorporates educational elements in student activities.	BHEP	3,244	3,500	4,200	4,900	5,752
PI048	Number of student's engagement with international peers.	Number of students engaged (i.e. undertaking a virtual international internship or international interaction with international peers) with international universities, industries or communities.	BHEP	1,016	1,117	1,128	1,139	1,151
PI049	Number of programme/module related to patriotism & ESI-IDART initiatives.	Number of programme organised by Student Affairs Division to foster sense of the patriotism & instill the ESI-IDART values in UiTM students.	BHEP	100	150	200	250	300
PI050	Number of program related to emotional well-being.	Number of emotional well-being programs conducted for students physically or virtually and act as a mean for creating awareness and prevention mode.	BHEP	50	75	100	125	150

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI051	Number of student enrolled in pre-university programmes.	Number of students intake in pre-university programmes (PPT).	PPT	5,000	5,000	5,000	5,000	5,000
PI052	Number of student enrolment (full time).	Full time undergraduate students registered for the current year.	BHEA	160,000	160,000	160,000	160,000	160,000
PI053	Number of student enrolment (part time).	Part-time undergraduate registered for the current year.	iCEPS	11,000	12,000	13,000	13,000	13,000
PI054	Number of student enrolment (national postgraduate students).	Postgraduate students enrolled for the current year.	IPSis	11,000	13,000	16,000	16,000	16,000
PI055	Number of student enrolment (international postgraduate students).	International postgradute students enrolled for the current year in any courses (conventional or online with any amount of credit earnings).	IPSis	1,000	2,000	2,500	2,500	2,500
PI056	Number of student enrolment (international franchise students).	International franchise students registered for the current year.	iCEPS	500	1,000	1,000	1,000	1,000
PI057	Number of student enrolment (national franchise students).	National franchise students registered for the current year.	iCEPS	1,500	2,000	2,500	2,500	2,500
PI058	Number of home countries for international postgraduate students enrolled.	Number of home countries for international postgraduate students' as registered in the students travelling passport enrolled in the current year.	IPSis	60	80	90	100	120
PI059	Number of indexed publication: Conference proceedings in SCOPUS/WoS.	Number of indexed proceedings (SCOPUS/WoS) as i) Corresponding Author which is also the Main or Senior Author OR ii) Corresponding Author OR iii) Sole Author from UiTM OR iv) First Author from UiTM	ReNeU	1,301	2,100	3,000	4,000	5,000

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI060	Number of indexed publication: Journal in SCOPUS/WoS/ERA.	Number of indexed journal publications (SCOPUS/WoS/ERA) as i) Corresponding Author which is also the Main or Senior Author OR ii) Corresponding Author OR iii) Sole Author from UiTM OR iv) First Author from UiTM	ReNeU	5,100	8,000	11,500	15,000	18,000
PI061	Number of high impact publications.	Number of indexed journals published in Q1/Q2 based on Journal Citation Reports (JCR).	ReNeU	300	750	1,200	1,600	2,000
PI062	Number of indexed joint publication with National collaborators.	Total number of indexed joint publications (SCOPUS/WoS/ERA) at national level (university/agencies/research institutes).	ReNeU	1,300	1,400	1,500	1,600	1,740
PI063	Number of indexed joint publication with Industry Collaborators.	Total number of indexed joint publications (SCOPUS/WoS/ERA) with industry at national level.	ReNeU	200	600	1,000	1,400	1,700
PI064	Number of indexed joint publication with International Collaborators.	Total number of indexed joint publications (SCOPUS/WoS/ERA) with industry and university at international level.	ReNeU	400	700	1,000	1,300	1,700
PI065	Number of indexed publication: Journal in MyCite.	Number of indexed journal publications (MyCite) as corresponding author.	ReNeU	600	1,200	2,000	2,800	3,600
PI066	Number of publication published by UiTM Press and other publishers.	Number of publication published by UiTM Press and recognized publishers, and registered in PRISMa in the year (including e-Book).	Penerbit UiTM	62	120	180	240	300
PI067	Number of cultural works or exhibitions.	Number of activities (concert/forum/performance/exhibition/showcases/publication curated) featuring the work of students, faculty members and collaborators that are delivered physically or virtually.	UiTM GLOBAL	100	200	300	400	500

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI068	Institutional h-index.	Scopus H-index measured for institution.	PTAR	110.00	130.00	150.00	170.00	190.00
PI069	Total citations of indexed publications.	Total citation of indexed publications (SCOPUS/WoS) within 5 years cumulative.	ReNeU	40,000	42,500	45,000	47,500	50,000
PI070	Number of principal investigators (PI) for research grants: National funded.	PI is a leader of a national research grant (including university grant) registered with RMC. (The minimum grant received should be Non S&T: RM5000 and S&T: RM20000). National grants are provided by public agencies or ministries, e.g., MoE, MOSTI, MCMC. Sponsorship or scholarship is not counted as grant.	RMC	1,100	1,800	2,500	3,200	4,000
PI071	Number of principal investigators (PI) for research grants: Industrial funded.	PI is a leader of a industrial grant registered with RMC. (The minimum grant received should be Non S&T: RM5000 and S&T: RM10000). Industry grants are provided by private agencies, business entities and non-governmental organizations. Sponsorship or scholarship is not counted as grant.	RMC	70	100	130	160	200
PI072	Number of principal investigators (PI) for research grants: International funded.	PI is a leader of a international grant registered with RMC. (The minimum grant received should be Non S&T: RM5000 and S&T: RM10000). International grants are provided by international agencies within or outside Malaysia. Sponsorship or scholarship is not counted as grant.	RMC	50	65	80	90	100
PI073	Total amount of research grants: National funded.	Total amount of national funded grant received and registered with Research Management Center (RMC) for the current year.	RMC	55,000,000.00	67,000,000.00	78,000,000.00	95,000,000.00	120,000,000.00
PI074	Total amount of research grants: Industrial funded.	Total amount of industry funded grant received and registered with Research Management Center (RMC) for the current year.	RMC	10,000,000.00	12,000,000.00	15,000,000.00	17,000,000.00	20,000,000.00
PI075	Total amount of research grants: International funded.	Total amount of international funded grant received and registered with Research Management Center (RMC) for the current year.	RMC	5,000,000.00	6,000,000.00	7,000,000.00	8,000,000.00	10,000,000.00

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI076	Number of main supervisors for MS or PhD by research who are not principal investigator.	Main supervisor is a supervisor of a research-based or mixed-mode-based postgraduate students who are non-principal investigators for research grant.	RMC	40	40	40	40	40
PI077	Percentage of research projects completed on time.	Minimum of 60% registered research projects completed without extension in year of assessment.	RMC	60.0	60.0	60.0	60.0	60.0
PI078	Number of patents filed.	Total number of new certificates of patents filed for the current year.	BITCOM	10	20	30	40	50
PI079	Number of other IPRs.	Other IPRs. Intellectual property other than patent and Utility Innovation is a recognized intellectual property including trademarks, copyrights, industrial designs, trade secrets, circuit, building plan, software, song lyrics, poetry, architectural drawing, Geographical Indication, Layout Design, New Plant Variety (NPV) and New Microbial Species produced by academics.	BITCOM	363	550	800	1,000	1,200
PI080	Number of innovation products/services successfully commercialised.	Number of innovation products/services successfully commercialised to the market.	BITCOM	8	8	9	9	10
PI081	Number of technology know-how licensing.	Number of technology or know how licensed or sold outright (including trade secret).	BITCOM	10	11	12	14	16
PI082	Number of MOU and MOA with International Industries.	Number of active MoU/MOA/LoI/LoA with international industries including companies, entities, agencies, organizations, community and NGOs.	ICAN	68	130	190	250	300
PI083	Number of MoU/MoA with local partners.	Number of active MoU/MoA with local partners including universities, industries, companies, government agencies, community and NGOs.	ICAN	300	550	800	1,000	1,200

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI084	Number of University Social Responsibility programmes (USR).	USR is University Social Responsibility program or activity to benefit external community or industry. Only programmes initiated and driven by university will be counted.	ICAN	800	1,400	2,000	2,500	3,000
PI085	Number of Knowledge Transfer Programmes (KTP).	KTP is knowledge transfer programme which is derived from research project to benefit community or industry. KTP is a structured program which has documented programs approval, objectives, methodology and financial arrangement.	ICAN	368	600	800	1,000	1,200
PI086	Total amount received (from external) for USR and KTP programmes.	Total amount received (monetary or in kind) (from external) for USR and KTP.	ICAN	430,000.00	800,000.00	1,200,000.00	1,600,000.00	2,000,000.00
PI087	Total amount spent (from own funds) for USR and KTP programmes.	Total amount spent (from own funds) for USR and KTP (include scholarships and financial assistants given to own students and communities).	ICAN	120,000.00	100,000.00	80,000.00	60,000.00	50,000.00
PI088	Number of communities receiving/benefiting from the knowledge/technology diffusion projects.	Total number of communities receiving/benefiting from the knowledge/technology diffusion projects.	ICAN	470	800	1,200	1,600	2,000
PI089	Number of alumni expert service programme.	Number of programmes/projects/initiatives (including online programmes/projects/initiatives) which translate into transfer of high impact skills and knowledge by alumni.	ICAN	144	230	320	400	500
PI090	Number of MOU/MOA with international universities.	Number of new MoU/ MoA with international universities. International Universities or their offshore campuses around the world that are related to academic or research activities.	UiTM GLOBAL	525	530	530	530	530

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI091	Number of MoU/MoA with Top 300 QS World University Ranking (International Universities).	Number of active MoU /MoA with Top 300 QS World Ranking International Universities.	UiTM GLOBAL	80	90	100	110	120
PI092	Number of International programmes / activities.	Number of International programmes / activities conducted physically or virtually between UiTM and with international universities for the current year.	UiTM GLOBAL	10	15	20	25	30
PI093	Number of staff with industry experience.	i. Number of staff (academic and non academic) who are attached with industries including statutory bodies/agencies, companies, GLC with at least 3 months (continuous/intermittent) industrial attachment for the current year (using start date) •Sabatical leave in the industry •Industrial attachment/industrial training •Professional Training •Outbound Scholar ii. Staff with a relevant industry experience (permanent/contract) - verified by the faculty/campus.	PENDAFTAR	412	700	1,000	1,200	1,500
PI094	Number of staff registered with voluntary organisation.	Number of staff registered and involved with voluntary organisation at national and international level such as SALAM, MAKNA, Mercy Malaysia, ICRC, IRM, PUSPANITA and other local NGOs. •Registered with Registrar of Societies under Registrar of Societies Act 1966(ROS)or Registrar of Companies (ROC).	PENDAFTAR	586	900	1,200	1,500	2,000

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI095	Number of academic staff with Ph.D qualification.	Number of academic staff including contract staff (local and international) with PhD qualification. Academic qualification is not professional qualification. Level 8 MQA qualification are considered as PhD equivalence.	PENDAFTAR	2,850	4,100	5,400	6,700	8,000
PI096	Number of staff with professional qualifications.	Number of staff (academic and non academic) with Professional Qualification awarded by local or international professional bodies, which is governed by act/governed by Board, Council, Association/by practice for the current year. •Faculties/campusses/departments need to ensure the data is updated in the HR system.	PENDAFTAR	1,200	1,400	1,600	1,800	2,000
PI097	Number of staff attached with top global 2000 companies or top 300 universities.	Number of staff (academic and non academic) who are attached with top 2000 global companies or top 300 universities by QS ranking (at least 3 months) (continuous/intermittent) for the current year (using start date) that includes the following: •Sabatical leave •Industrial attachment/industrial training (intermittent) •Professional Training •Outbound Scholar in corporate organisation that owns or control production of goods or services in at least one country other than its home country OR top 300 universities by QS ranking •outbound post doctoral * Secondment	PENDAFTAR	80	130	180	240	300
PI098	Number of staff as members in international academic/professional bodies/associations.	Total number of staff as members in international academic/professional bodies/associations (which is governed by act/governed by Board, Council, Association/by practice for the current year) •Faculties/campuses/departments need to ensure the data is updated in the HR system.	PENDAFTAR	195	240	285	330	375

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI099	Number of staff as members in national academic/professional bodies/associations/ ministry.	Total number of staff as members in national academic/professional bodies/associations/ministry/NGOs (which is governed by act/governed by Board, Council, Association/by practice for the current year) •Faculties/campusses/departments need to ensure the data is updated in the HR system.	PENDAFTAR	1,300	1600	1900	2200	2500
PI100	Number of international academic staffs.	The number of active full time international academic staff with at least 6 month service. The number of international academic staff reported for the current year. •Contract Staff •Academia Appointment with at least 6 months and post doctoral (inbound).	PENDAFTAR	100	150	200	250	300
PI101	Number of international awards.	Awards /recognition/stewardship/exhibition/darjah atau pingat kebesaran/others research awards conferred by international academies/profesional bodies/government/organization.	PENDAFTAR	30	50	80	120	180
PI102	Number of national awards.	Awards /recognition/stewardship/exhibition/darjah atau pingat kebesaran others research awards conferred by national academies/profesional bodies/government/organization.	PENDAFTAR	170	250	330	420	500
PI103	Self-governing assessment.	The index will be based on the score for each item measured through the self-governing assessment system implemented by faculties, campuses and departments in UiTM.	PENDAFTAR	0.70	0.75	0.80	0.90	0.90

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI104	Ethic compliance audit.	Controlling and monitoring through Ethics Compliance Committee for the following : 1. Integrity 2. Compliance 3. Ethics/Values 4. Moral 5. Accountability 6. Corruption 7. Conflict of Interest 8. Monitoring 9. Decision Making 10. Financial Management 11. Governance 12. Commitment to excellence	PENDAFTAR	0.70	0.75	0.80	0.90	0.90
PI105	User Satisfaction of UiTM Website.	Survey will be conducted annually between the months of July to September to gauge the satisfaction among users of UiTM websites. Analysis will be done right after the three months duration of the survey.	JABATAN KOMUNIKASI	85.0	85.0	85.0	85.0	85.0
PI106	Amount of Media Value received.	Media value refers to print, electronic and non-traditional news coverage, type, outlet, share of voice and sentiment resulting from editorial content generated via press releases, interviews, photos, video and special events based on highest volume, potential reach and ASR (Advertising Space Rate).	JABATAN KOMUNIKASI	60,000,000.00	70,000,000.00	80,000,000.00	90,000,000.00	100,000,000.00
PI107	Electricity usage saving.	Percentage of electricity usage saving per year.	PPII	5.0	10.0	10.0	10.0	10.0
PI108	The cost of electricity usage per total campus population per year.	The cost of electricity usage per total campus population per year (RM).	PPII	550.00	520.00	490.00	460.00	430.00

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI109	Number of campus with smart infrastructure.	Number of state campuses including satellite campus equipped at least 1 facility of smart infrastructure with the use of new technology for academic programme deployment.	PPII	56	60	64	68	72
PI110	Campus score on wheelchair accessibility.	Identified campus including satellite campuses for wheelchair access facility in hostel, academic building, café and toilet.	PPII	85.0	88.0	91.0	93.0	95.0
PI111	Implementation of any sustainability or green program on campus.	Implementation of any sustainability or green program on campus such as waste recycling, solar energy, water saving, tree planting etc.	PPII	5	5	5	5	5
PI112	Percentage Wi-fi coverage throughout campus.	Percentage Wi-fi coverage throughout campus within academic buildings, student residential buildings, administrative buildings, and common areas.	PPII	65.0	72.0	80.0	87.0	95.0
PI113	Income generation from asset monetisation including rental or leasing of university assets.	Gross income generated through asset monetisation including rental or leasing of university assets for current year.	BENDAHARI	14,550,000.00	22,000,000.00	29,000,000.00	37,000,000.00	44,000,000.00
PI114	Dividends from UiTM Holdings Sdn Bhd.	Total dividends received from UiTM Holdings Sdn Bhd for the current year.	BENDAHARI	10,000,000.00	20,000,000.00	30,000,000.00	40,000,000.00	50,000,000.00
PI115	Income generation from agro plantation business.	Gross income generated through agro business initiatives for current year.	BENDAHARI	2,800,000.00	11,000,000.00	20,000,000.00	30,000,000.00	40,500,000.00
PI116	Income generation from alumni.	Gross income generated through alumni initiatives for current year.	BENDAHARI	3,000,000.00	3,000,000.00	3,000,000.00	3,000,000.00	3,000,000.00
PI117	Income generation from iCEPS initiative.	Gross income generated through iCEPS initiative including Continuous Professional Development (CPD) (short courses not leading to academic qualifications) for current year.	BENDAHARI	58,000,000.00	80,000,000.00	100,000,000.00	120,000,000.00	130,000,000.00

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI118	Income generation from UTV.	Gross income generated through UTV initiatives for current year.	BENDAHARI	7,000,000.00	12,000,000.00	19,000,000.00	21,000,000.00	26,000,000.00
PI119	Income generation from F&B and hotel.	Gross income generated through F&B and hotel initiatives for current year.	BENDAHARI	1,800,000.00	3,000,000.00	4,000,000.00	5,000,000.00	6,000,000.00
PI120	Income generation from hospital.	Gross income generated through lab services, hospital/clinic/dental recoupable fees for current year.	BENDAHARI	13,000,000.00	25,000,000.00	35,000,000.00	45,000,000.00	50,000,000.00
PI121	Income generation from sale publication.	Gross income generated through Penerbit UiTM initiatives (include e-book) for current year.	BENDAHARI	3,500,000.00	4,000,000.00	5,000,000.00	6,000,000.00	7,000,000.00
PI122	Income generation from social media and digital contents.	Gross income generated through social media and digital contents for current year.	BENDAHARI	1,200,000.00	1,300,000.00	1,400,000.00	1,500,000.00	1,600,000.00
PI123	Income generation from INTEC.	Total dividends received from INTEC for the current year.	BENDAHARI	1,000,000.00	3,000,000.00	5,000,000.00	7,000,000.00	10,000,000.00
PI124	Income generation from education and training programmes.	Total income generated through education and training programmes including seminars, workshop, forum, exhibitions, conferences, summer programs, etc. Education and training programmes only include programmes where participant are charged or pay for the programmes fee. This do not include courses or online courses that lead to academic qualifications. Programmes that are organised by the UiTM or jointly organised with other bodies and must include external participant(s). Gross income received for the year as stated in the financial transaction. (e-education and e-training).	BENDAHARI	5,320,000.00	12,000,000.00	18,000,000.00	24,000,000.00	30,000,000.00

PI FOR YEAR 2021-2025

PI NO	PI	PI OD	PI OWNER	2021	2022	2023	2024	2025
PI125	Income generation from endownment.	Accumulated gross income generated through endowment. Endowment is a financial contribution in the form of cash or assets that are meant to be invested and used to grow the principal and only the income from the investment is to be used for the fund establishment objectives for current year.	BENDAHARI	93,000,000.00	120,000,000.00	150,000,000.00	180,000,000.00	200,000,000.00
PI126	Income generation from wakaf.	Accumulated gross income generated through waqf. Waqf : As per "Waqf Enactment (State of Selangor) 2015"Waqf UiTM : Waqf programme of UiTM to provide sustainable income in supporting the University needs covering education, research and community service etc. The programme functions as an entity that accepts fund and/or other assets for the purpose of Waqf, invests such assets (where applicable) via Shariah-compliant mechanism to generate income and/or uses them to acquire Waqf asset either for profit generation or usage (where applicable), and distributes the benefit to the beneficiaries i.e. UiTM citizen or any party decided by the UiTM Waqf committee for current year.	BENDAHARI	10,000,000.00	11,000,000.00	12,000,000.00	13,000,000.00	14,000,000.00
PI127	Cost savings from utilities.	Total savings from electricity, water and telephone.	PPII	4,000,000.00	8,000,000.00	13,000,000.00	17,000,000.00	21,000,000.00
PI128	Cost savings from maintenance.	Total savings from project cost.	PPII	5,000,000.00	5,000,000.00	5,000,000.00	5,000,000.00	5,000,000.00